

The #1 Flower in this year!

Japan Flower of the Year 2016-2017

Supertunia® Vista Mini Blue Star



Supertunia® Vista Mini Blue Star won "Japan Flower of the Year 2016-2017" as garden plant at the Japan Flower Selection (JFS). The award ceremony was held at Tokyo on 5th of December, 2016.

JFS is a contest started in 2006 for new varieties to give prizes for exceptional plants all over Japan.

Varieties are evaluated by growing performance, easiness to buy for consumers as well as beauty of flower.

There are three groups for judgement: cut flower, pot plant and garden plant. Growing tests are done for garden plants at Chiba University. Judges are consist of academic experts, distributors, retailers, landscapers and designers. JFS makes a comprehensive evaluation from diversified points of view. Several prizes are given to the varieties and one of the top varieties among them wins "Flower of the Year" at the end of the year.



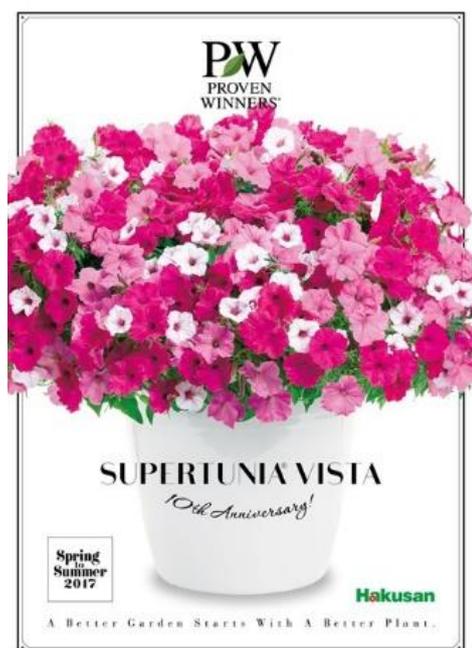
Spouse of the Minister of Agriculture, Forestry and Fisheries was invited as special guest.

**JFS Judges' comments:**

Supertunia® Vista Mini Blue Star has beautiful bicolor flowers consist of clear blue and white. That impressive bicolor was stable without fading regardless from spring to summer. It has incredibly high density small flowers. It performs very well and keeps a nice plant form even without pinching. It is well considered breeding in excellent branching, continuous blooming, stable flower color and no deadheading necessary. We recommend this variety to consumers with great confidence.

**Product information:**

Supertunia® Vista Mini Blue Star has been sold by Proven Winners Japan since spring 2016. It is has been also sold in North America and Europe as Supertunia® Violet Star Charm under Proven Winners. It is Supertunia® Vista's 10th anniversary in 2017 since first variety, Vista Pink unveiled in Japan. As of December 2016, there are 11 varieties in the series. Six of them are super vigorous, fantastic landscape plants and perform greatly in large containers. The other five, including Supertunia® Vista Mini Blue Star are categorized to Vista mini which has high densely branching and flowers. They are excellently grow for small to medium container, so they fit small garden, veranda which is increasing in Japan. Common character of all eleven vista varieties has exceptional heat and rain tolerant. Most part of Japan has rainy season in June and then sultry summer nights which consume a lot of "energy" of plants in most part of Japan. Supertunia® Vista is even suitable for such a harsh climate. Its character makes successful garden experience for consumers. Supertunia® Vista Mini Blue Star is popular in color as first year and this prestigious prize would boost popularity in next spring.



Catalog of Proven Winners Japan

Field trial by Japan Flower Selection in Chiba, Japan

Planted at 30 cm intervals.

High density flowers even without pinching!



May 25<sup>th</sup> Plant 10.5cm pots



July 5<sup>th</sup> (No pinching)



August 8<sup>th</sup> (No pinching)



May 25<sup>th</sup> Plant 10.5cm pots



July 5<sup>th</sup> (One pinching)



August 8<sup>th</sup> (One pinching)

Pot trial by Hakusan in Aichi, Japan

One pot plant was transplanted to 30cm container.



June 27<sup>th</sup> Plant 10.5cm pot



July 25<sup>th</sup> (No pinching)

One month after planting, they cover 30cm container.

For more information:

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